



Todorka Kostadinova

Todorka Kostadinova is a professor at the Medical University - Varna, Faculty of Public Health, Department of Economics and Healthcare management. She is a Vice Rector for International Cooperation, Accreditation and Quality. Her main scientific interests and publications are the field of

strategic management, social and healthcare marketing, integrated care, management of change and risk management, management of international projects and programmes, team building and management, social entrepreneurship and innovations. In the period 2009-2010, Prof. Kostadinova was Deputy Minister of Health of the Republic of Bulgaria. Since 2013, she has been co-leader of the WP 7 "Sustainability" of the Joint Action on Health Workforce Planning and Forecasting of the European Commission within the framework of the European plan for action for forecasting and planning of the health workforce.