



Joint Action Health Workforce
Planning and Forecasting



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Jim Campbell

Jim Campbell is the Director of the Health Workforce Department at the World Health Organization, and the Executive Director of the Global Health Workforce Alliance (GHWA), a hosted partnership established at the WHO in 2006 with a ten-year mandate to support actions on the health workforce crisis in low- and middle-income countries. His role at WHO has included the development of and a global consultation on WHO's Global Strategy on Human Resources for Health: Workforce 2030 for submission to the Sixty-ninth World Health Assembly, and ongoing support to the United Nations Secretary-General's High-level Commission on Health Employment and Economic Growth; an initiative to inform multi-sectoral engagement on the Global Strategy. Prior to joining WHO and GHWA he spent eight years as the founder/Director of a not-for-profit research institute. His publications include *A Universal Truth: No Health Without a Workforce* (2013), and the *State of the World's Midwifery* reports (2011 and 2014). He is a Board member of the International Institute for Educational Planning. Twitter: @JimC_HRH