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Magdalene Rosenmöller, Professor, IESE and Academic Director IESE CRHIM. PhD Health Policy (Univ London), MBA (IESE), MD (ULP Strasbourg). Teaching IESE MBA elective on health management and executive education in different settings. Ample experience in leading large scale research projects, and involvement in EIP AHA and EIT Health. Interests: health management, eHealth, innovation, business creation, EU policies and global health issues.