

Joint Action on Health Workforce Planning and Forecasting

Work Package 2

Dissemination of the JA

Lead Partner - Ministry of Health of the Slovak
republic



Zuzana Matlonova

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WP2 introduction

Ministry of Health of the Slovak Republic

- Leader of the work package
- Managing dissemination and publicity of the JA

European Health Management Association

- Co-leader of the work package
- Managing of In country knowledge brokers network of the JA



GENERAL OBJECTIVES OF DISSEMINATION PROCESS WITHIN THE JA

- to make the project known to relevant target groups and stakeholders mainly through the web site
- to ensure that the results and deliverables are known to all partners and available to all key audiences and target groups
- to raise and maintain constant awareness about effective health work force planning and forecasting
- to bring together knowledge, experience and best practice in order to achieve the objectives



Specific objectives

1. Providing of effective start up dissemination of JA objectives
2. Providing of effective dissemination of JA outputs and results



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PROVIDING OF EFFECTIVE START UP DISSEMINATION OF JA OBJECTIVES

⇒ providing high quality dissemination of the JA objectives and planned activities within the 1st year of JA dissemination

Methods to be used:

⇒ stakeholder analysis

⇒ strategic planning of the dissemination

⇒ external elaboration of logo and web site

⇒ production of promotional leaflet



7 Output indicators

- ➔ Stakeholder analysis approved by the Executive Board
- ➔ Network of country knowledge brokers established with a high response rate
- ➔ Dissemination plan approved by the Executive Board
- ➔ Visual identity - logo and housestyle created and approved by the Executive Board
- ➔ Promotional leaflet produced
- ➔ Web site fully operational and documented
- ➔ Minimal set of templates produced

All of the above mentioned is going to be reviewed with WP3



PROVIDING OF EFFECTIVE DISSEMINATION OF JA OUTPUTS AND RESULTS

➔ effective dissemination of the activities, outputs and results within the 2nd and 3rd year of JA implementation

Methods to be used:

- ⇒ stakeholder analysis - active participation of all AP
- ⇒ strategic planning of the dissemination
- ⇒ external production of HWF guide



9 Output indicators

- ⇒ newsletter quarterly produced
- ⇒ 3 conferences successful
- ⇒ web site fully operational
- ⇒ HWF Guide approved by the Plenary Assembly and distributed

All of the above mentioned is going to be review with WP3



Milestones

Stakeholder analysis

Fully operational dedicated web site

Dissemination plan

Publication of HWF Guide



Deliverables

- ✓ JA logo and housestyle
- ✓ In-country and professional knowledge brokers network
- ✓ Stakeholder analysis
- ✓ Dissemination plan
- ✓ Promotional leaflet
- ✓ Newsletter
- ✓ Dedicated web site
- ✓ Conferences
- ✓ Final version of HWF Guide
- ✓ JA laymen technical report
- ✓ Dissemination report



Contact information

Zuzana Matloňová

Project leader

Ministry of Health of the Slovak Republic

EUHWForceWP2@health.gov.sk

Monika Kordulová

Publicity expert

Ministry of Health of the Slovak Republic

EUHWForceWP2@health.gov.sk



Thank you for your attention !

