



Joint Action Health Workforce
Planning and Forecasting

Joint Action Health Workforce

Plenary Assembly Meeting

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WP 2 PROGRESS

- List of knowledge brokers created
- Knowledge broker network maintained and progressing
- Stakeholder analysis (version 1) conducted
- Stakeholder analysis (version 2) in progress
- Logo and housestyle created
- Dissemination plan produced
- Leaflet produced



D023 Dissemination plan

- Introduction
- Role of the dissemination in the JA
- Main objectives of the Dissemination plan
- Presentation of the core team members
- Presentation of other collaborators
- Joint Action Knowledge Broker Network
- Joint Action Stakeholder analysis
- Dissemination strategy
- Dissemination deliverables and its use in the JA
- Joint Action dissemination channels
- Evaluation of the dissemination
- Risk analysis



Dissemination strategy

- ➔ The concept of the dissemination
- ➔ Message of the dissemination
- ➔ Dissemination policy
- ➔ Objectives of the dissemination
 - providing effective start up dissemination
 - providing effective dissemination of JA outputs and results

D021 List of Knowledge Brokers

- Knowledge Broker network with 17 countries established!
- Other successes:
 - Input provided for WP2 (stakeholder analysis) and WP6 (Expert Group)
 - Initial guidelines developed



D021 List of Knowledge Brokers – Next steps

- Established rules for the network
 - Some clarifications required concerning requests
 - Then working according the rules
- Extending the network to include collaborating partners and use Professional KBs
- Towards a sustainable network

D023 Stakeholder analysis

■ Main goals:

- identify all key stakeholders
- find the effective dissemination channels for each stakeholder
- make sure that appropriate dissemination tools for stakeholders will be used
- involve stakeholders in actively promoting JA outputs at national and European level

■ How to achieve the goals:

- conduct stakeholder analysis that reflects the reality
- communicate and agree on pending list of relevant stakeholders
- define the needs of stakeholders group and adapt the dissemination channels accordingly
- communicate closely and continuously with KBs as the initial intermediators between JA and stakeholders

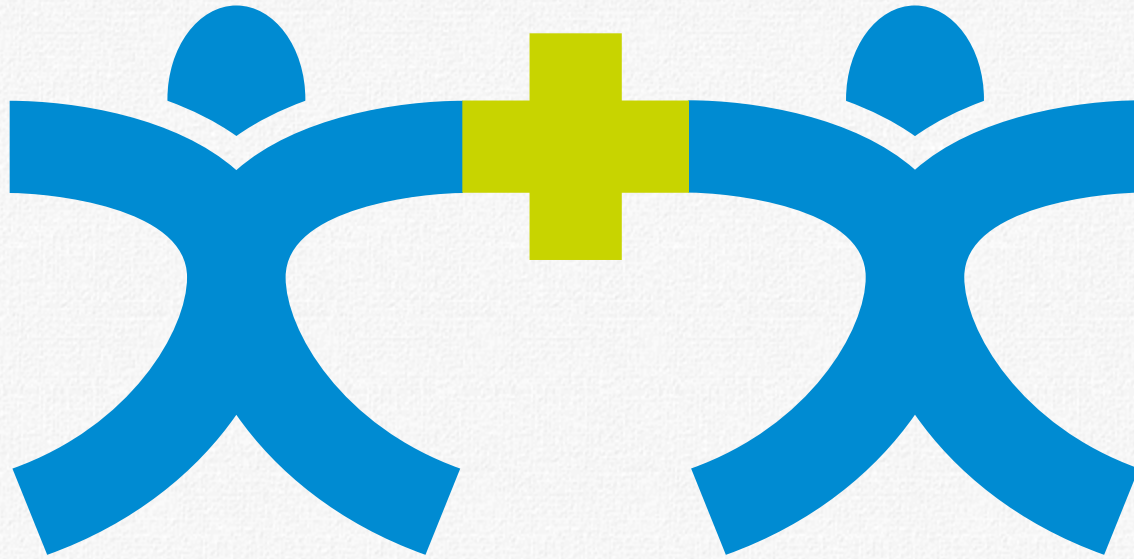
D023 Stakeholder analysis 1

- 16 knowledge brokers addressed
- 12 analyses received and filled in
- Structure of national stakeholders identified:
 - Political level (policy and decision makers)
 - Strategic level (essential information, data, statistics)
 - Operational level (implementing policy implications)

D022 Logo and housestyle

- ➔ Visual identity of the JA
- ➔ Description of what the logo represents
- ➔ Implementation strategy
- ➔ Evaluation of the effectiveness





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**Thanks
for your attention!**



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