

Joint Action Health Workforce  
Planning and Forecasting



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# WP2 STAKEHOLDER FORUM

*Lieve Jorens, WP1 Leader*  
*Zuzana Matlonova, WP2 Leader*

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JOINT ACTION HEALTH WORKFORCE  
Stakeholder forum, Bratislava January 28<sup>th</sup> 2014



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# Agenda of the WP2 stakeholder forum

- Overview of the stakeholder involvement throughout the Joint Action
- Findings of the stakeholder analysis v.1
- Working model for the professional knowledge
- Open discussion on the Stakeholder Forum approach

# Stakeholder involvement in the JA EUWHF

In the JA EUHWF, we considerer as stakeholders :

- Governmental and non governmental competent authorities and/or official advisory boards
- Professional representatives
- Sectorial unions
- Research and statistical official institutes

# Stakeholder involvement in the JA EUWHF

Stakeholder involvement takes part in the form of:

- 1) Direct participation in one or more WPs
- 2) Participation in the plenary assembly meeting
- 3) Participation in the professional knowledge broker network
- 4) Participation in the stakeholder forums

# Stakeholder involvement in the JA EUWHF

The aim of the **participation in the WP's** is

- To participate in the development of specific JA products
- Follow the creation of a JA product from the beginning to the end
- Share views and discuss into detail on a specific topic with other JA associated and collaborating partners

The aim of the **participation in the Plenary Assembly** is

- To be informed on the executed work
- To express opinion on the deliverables
- To be informed on the upcoming work of all WPs



# Stakeholder involvement in the JA EUWHF

The aim of the **participation in the professional KB network** is

- To promote the JA and its results;
- To provide key information to the JA;
- To support the development of national and professional platforms for health workforce planning and forecasting.

# Stakeholder involvement in the JA EUWHF

The aim of the **participation in the stakeholder forum** is

- To be informed on the details of the upcoming work and activities and provide advice on the approach
- To bring forward specific themes and concerns considered relevant by the stakeholders' constituencies and in line with the aims of the Joint Action
- To provide advice on specific dissemination and sustainability questions
- To engage in action-orientated discussions on how to disseminate and implement JA products, and which tools, strategies and partnerships would be needed

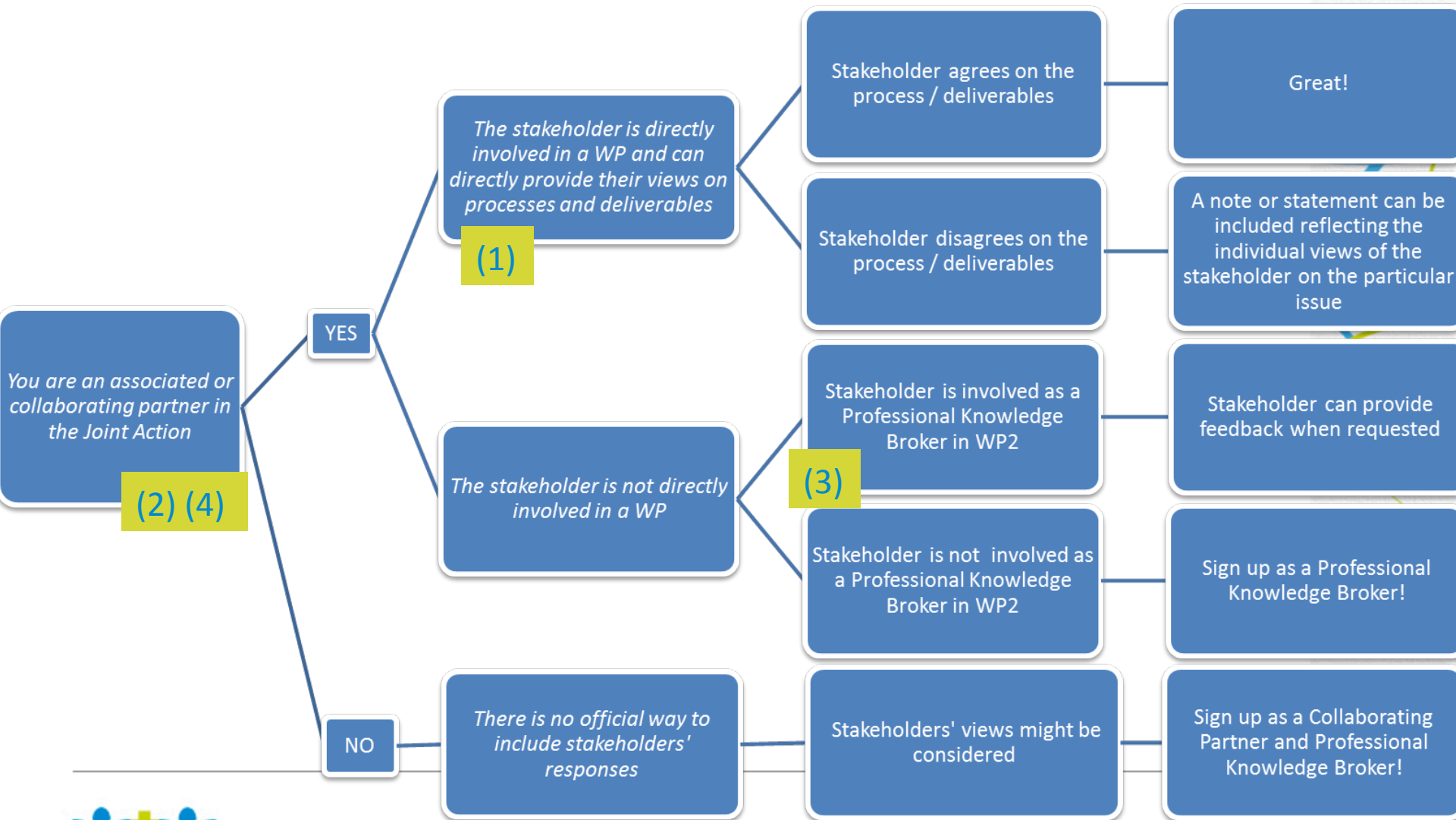


# Stakeholder involvement in the JA EUWHF

The aim of the **participation in the stakeholder** forum is (2)

- To create a shared vision by indicating how health workforce planning efforts can help to realize the sustainability of health workforce in the various EU member states and at the European level.
- To help guarantee and create the necessary flow of resources for health workforce planning beyond the level of the project, on EU-level as well as on the national level
- To help develop an action plan (together with of a group of experts) to implement health workforce planning tools in the daily practice of healthcare administrations and EU-policy

# Stakeholders' involvement; an overview





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# STAKEHOLDER ANALYSIS

*Zuzana Matlonova*  
*Ministry of Health Slovakia*  
WP2: Dissemination

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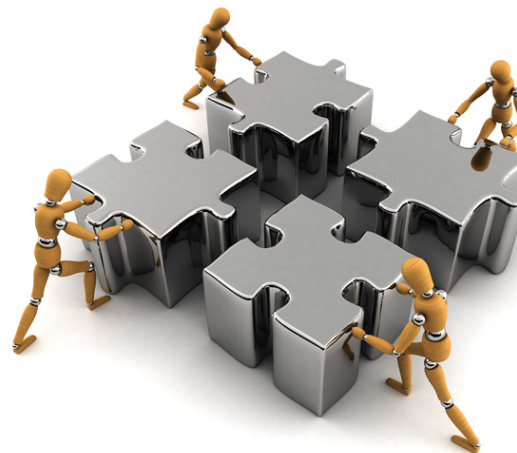
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# WHY IS STAKEHOLDER ANALYSIS IMPORTANT?

- to identify all key stakeholders
- to list and assess the stakeholders in terms of their interests in the project
- to yield useful and accurate information on health workforce stakeholders
- to support the activities of core work packages
- to find the effective dissemination channels for all stakeholders
- to involve the stakeholders in joint action activities
- to get to know the stakeholders needs
- to involve stakeholders to actively promote JA outputs at national and European level
- to create two way flow of information



# HOW TO ACHIEVE THESE GOALS ?

- conduct a stakeholder analysis that reflects the reality
- communicate and agree on pending list of relevant stakeholders
- define the needs of stakeholders groups and adapt the dissemination channels accordingly
- communicate closely and continuously with Knowledge Brokers as the initial intermediators between JA and stakeholders
- to get to know the stakeholders needs and opinions

How are we progressing?

# THE PROGRESS DONE SO FAR

## National stakeholder analysis

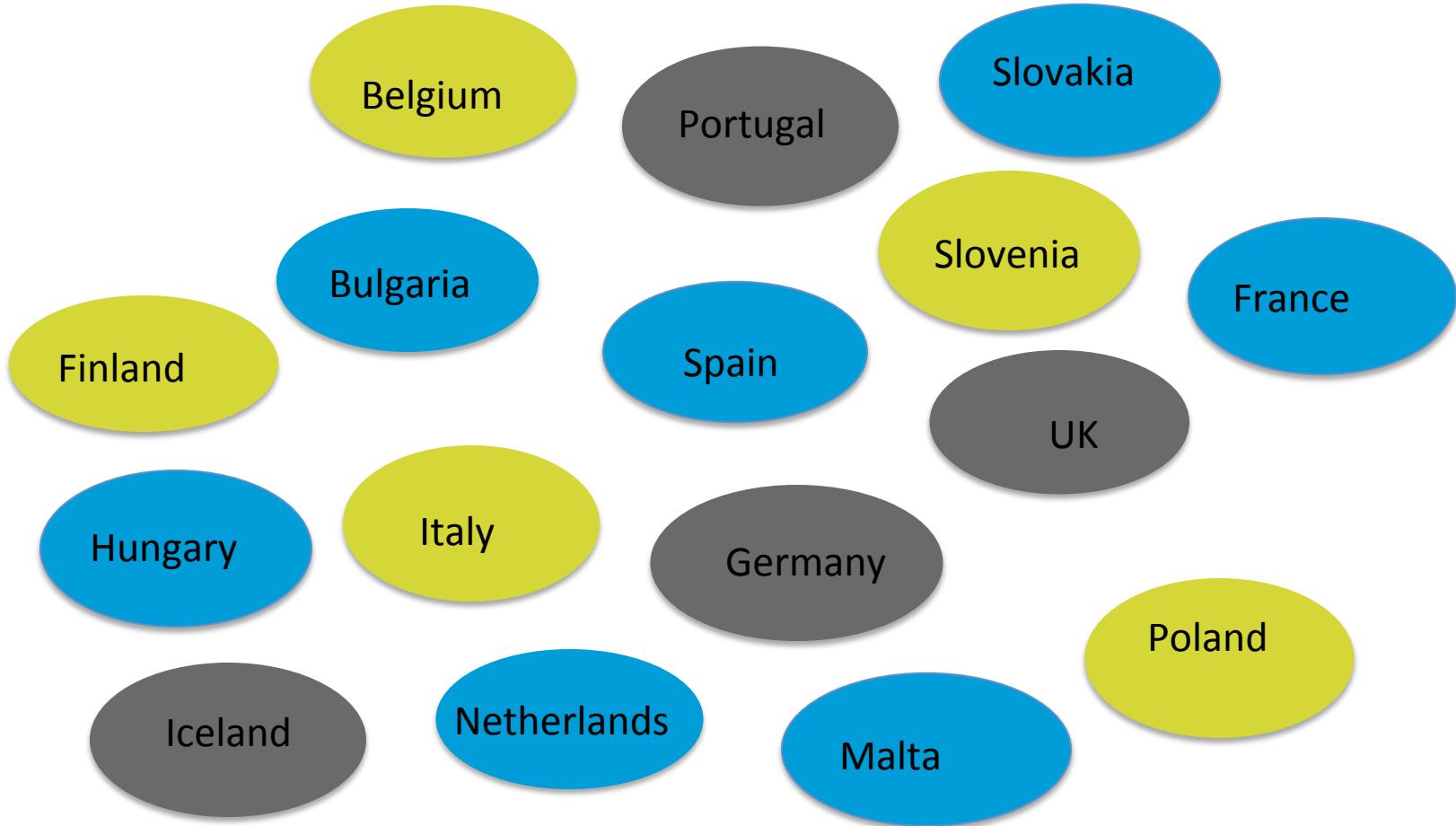


## International stakeholder analysis





# COUNTRIES INVOLVED IN SKD ANALYSES PROCESS



# 4 STEPS IN ACHIEVING QUALITY SKD ANALYSIS OUTPUT

- IDENTIFYING THE STAKEHOLDERS ACCORDING TO THEIR SCOPE TO THE JA
- IDENTIFYING THE DEEPER LINKAGE BETWEEN THE JOINT ACTION AND APPOINTED STAKEHOLDERS
- IDENTIFICATION OF MOTIVATION OF THE SPECIFIC STAKEHOLDERS
- RIGHT USAGE OF DISSEMINATION CHANNELS

The SKD analysis gave us the primary target groups of the JA. According to the results we have divided the stakeholders into 3 major groups as shown in the results.

# Structure of national stakeholders

## ■ Political level

- Ministries of Health
- Ministries of Finance
- Ministries of Education
- Public Health Bodies
- Regulatory bodies

## ■ Strategic level

- Statistical offices
- Health information centres
- Health insurance companies
- Quality institutes

## ■ Implementation level

- Health chambers and associations
- Health professional organizations
- Medical schools and universities
- Hospitals

# CHALLENGES FOR THE FUTURE

- COLLECTING AND UNDERSTANDING THE MOTIVATIONS OF STAKEHOLDERS
- CONTINUOUS INITIATIVES TO LEAD BOTH WAY DIALOGUE
- IDENTIFYING CRITICAL NEEDS OF OUR STAKEHOLDERS
- SUPPORT THE NETWORKING ACTIVITIES WITH STAKEHOLDERS AND EXPERTS
- CONTINUOUSLY UPDATE THE STAKEHOLDER ANALYSIS



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# WORKING MODEL FOR THE PROFESSIONAL KNOWLEDGE BROKERS



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# A co-productive relation between Professional Knowledge brokers and the Joint Action (1)

**Knowledge brokers** are invited to:

- promote the JA and its results;
- provide key information to the JA;
- support the development of national and professional platforms for health workforce planning and forecasting.

This should help you to :

- stay involved in the current key work on Health Workforce Planning;
- directly inform/influence Member States and the EU about your position and of your stakeholders.

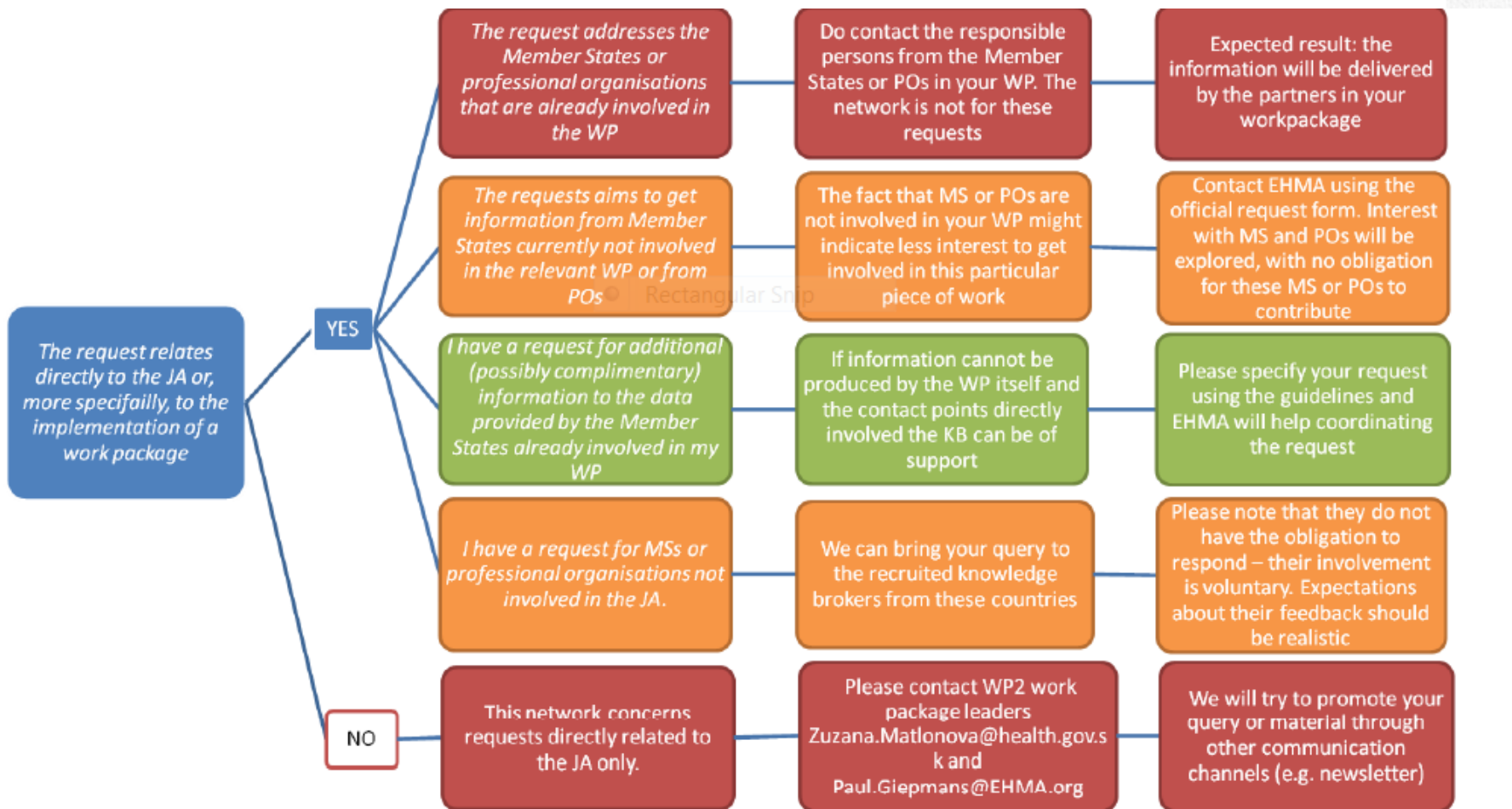


# A co-productive relation between professional knowledge brokers and the Joint Action (2)

As a Professional Knowledge Broker:

- ✓ Your role reaches further than checking documents
- ✓ Extends your influences to the whole Joint Action (i.e. not only WPs you are directly involved in)

# Management of the KB network



# Proposed work programme for professional knowledge brokers (1)

WP	Deliverable	Time of involvement (when?)	Nature of involvement	Requested time	Why involvement important?
2	D023 Stakeholder analysis	February 2014	Review conclusions from stakeholder analysis; suggest national stakeholders to include	1 day	With your contribution we can create a better map of different stakeholders in MS
1	M1.2 Plenary Assembly meetings	January 2014 December 2014/ January 2015 January 2016	Review deliverables, provide input on future work	0.5 day meeting + 0.5 preparation (x3)	With your input, we can progress the JA and prepare the upcoming JA work
4	Terminology gap analysis	April-May 2014	Review of final study and actively contribute to policy recommendations	1 day	Special country-level insight
34	Mobility data mapping	March 2014 – March 2015	Review of final study	1 day	With your contribution, we can integrate special country-level information+insight

# Proposed work programme for professional knowledge brokers (2)

WP	Deliverable	Time of involvement (when?)	Nature of involvement	Requested time	Why involvement important?
4	HWF data gap analysis	Sept 2014 – May 2015	Review of final study and actively contribute to policy recommendations	1 day	Special country-level insight
6	D061, User Guidelines on qualitative methods; D062, Report on the future skills and competencies; D063 & D083 Chapter and web content on qualitative methods	Spring / Summer 2015	Structured review and comments on deliverables	1 day	By involving others outside of the WP6 partner group we are able to review the wider applicability of the deliverables outside of WP6
7	D071 Sustainability strategy	April 2014	Interview with stakeholders on sustainability of network	0,5 day	

# Open discussion on the Stakeholder Forum approach